



## *Cox Publications Reduces Damage with Bulk Containers*

### **Packaging Application:**

Cox Publications, located in Greenville, NC is a commercial printer. After printing, freshly-printed sheets are stored and moved throughout the plant.

### **Packaging Challenge:**

Commercially printed signatures use thin, glossy paper that tends to be slick and difficult to stack, making it difficult for operators to square up the loads of pages. Furthermore, the signatures on the pallets would fall over, especially in transit. They were also prone to damage by forklifts in the warehouse or on the docks, resulting in costly re-prints that wasted time, materials and labor. Additionally, the plant was not making any use of their vertical storage.

### **Packaging Solution:**

LINPAC\* (acquired by ORBIS in January 2007) helped Cox NC Publications replace all pallets in the Greenville facility with the 45" x 48" bulk containers. They are now able to stage the container loads vertically, increasing available floor space in the plant, and have eliminated the need to stretch wrap and strap pallet loads.

### **Product:**

45 x 48 bulk containers

### **Results:**

- Improved handling and system-wide efficiency
- Reduced operator stress by 50%
- Shipping and labor savings formerly needed for palletizing, stretchwrapping and banding
- Reduced pre-shipping and packaging costs
- Reduced damaged goods

\*LINPAC acquired by ORBIS Corporation in January 2007.



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