



## Leading Dairy Slashes Costs with ORBIS Plastic Pallets

### Packaging Application:

**Cloverland Green Spring Dairy, of Baltimore, MD**, ships cased milk, juice and drinks to major grocery store distribution centers. Empty pallets and milk cases are returned to the dairy on a weekly basis.

### Packaging Challenge:

Excessive wood pallet damage, from forklift handling. The dairy industry uses a standard 40" x 40" pallet footprint. When Cloverland's 40" x 40" pallet reached the grocery distribution center, it was handled by forklifts designed for the GMA standardized 40" x 48" pallet. When used to lift the smaller dairy pallet, the forks extended beyond the back of the pallet, breaking the lead board of the adjacent pallet. And, pallet jacks presented a similar problem: Their wheels aligned with the cross stringer and routinely broke them off.

### Packaging Solution:

After analyzing Cloverland's system and testing several different pallets, ORBIS recommended a plastic pallet program for Dairyland, using the ORBIS 40" x 40" Dairy Pallet to reduce pallet damage and recurring wood pallet costs. This hygienic, moisture-resistant pallet does not absorb water and is fully compatible with most automated equipment and dairy systems.

### Results:

- Eliminated wood pallet repair costs
- Greater strength - 5,000 lb dynamic load capacity
- Improved product handling, with beveled lip and anti-slip coating to prevent load shifting
- Reduced pallet costs by 50%
- Consistent weight of 40 lbs - wet or dry - ensures OSHA compliance
- Improved interface with material handling equipment - no bottom stringer to interfere with forklift tines



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