



ORBIS Brings Packaging Innovation to Schefenacker



Packaging Application:

Schefenacker Vision Systems USA is a leading manufacturer and supplier of interior and exterior mirrors for the automotive industry. It receives parts from suppliers, produces injection-molded plastic cases and mirror brackets, assembles the mirrors and ships the completed mirrors to major automakers worldwide.

Packaging Challenge:

Parts were handled and shipped using a combination of expendable corrugated boxes and foam sheets. The foam sheets often slipped during transit and caused part damage. The ongoing need for expendable packaging caused Schefenacker to experience high recurring packaging costs with a poor return on investment. Additionally, messy expendable packaging created housekeeping, efficiency, disposal and safety issues.

Packaging Solution:

ORBIS Account Manager Greg Klezek, with the help of the ORBIS Engineering Services team, assessed Schefenacker's operations, material flow and product protection requirements. For maximum standardization, they recommended a system of plastic reusable StakPak containers and durable custom interior dunnage to protect product throughout the supply chain. For added cost savings over the life of the dunnage, ORBIS is often able to design a single versatile dunnage design to accommodate several different components. Today, ORBIS continues to support Schefenacker's packaging program.

Results:

- Reduced ongoing expendable packaging costs by 50% over one year
- 6 - 9 month return on investment
- Improved product quality
- Reduced risk of injury
- Reduced packaging costs enabled Schefenacker to negotiate lower piece-price with their parts suppliers
- Improved workflow and handling
- Improved line efficiency - line operators no longer gather and dispose of expendable packaging



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