

SALES APPLICATION

ORBIS Offers a Standardized Reusable OPTEBulk Solution to Reduce Waste in a Cosmetics Supply Chain

PACKAGING APPLICATION

A large cosmetics company whose expertise is hair care, skin care, sun protection, make up, and perfume, offers a diverse international brand portfolio. ORBIS has a long history providing reusable packaging solutions for this company. For this application, one division was in need of a new reusable OPTEBulk solution to transport glass jars from suppliers.

PACKAGING CHALLENGE

This company is committed to reduce 60% of waste generated by their plants and distribution centers by 2020. Their previous packaging system included bricks of jars that were shrink wrapped, separated by paper corrugated tier sheets, placed on a wood pallet and then shrink wrapped with corner boards. This created a lot of waste for their plant. They were in the market to develop a solution in a reusable pack that could reduce waste and labor on both sides of the supply chain. Their two main goals for this new application included implementing an automated method to unitize a pallet load of jars and reduce the packaging waste for their manufacturing site.



PACKAGING SOLUTION

ORBIS' previous experience helped them to better understand the application and offer the best reusable pallet and sleeve solution. They ordered 500 OPTEBulk systems that included the 1200 x 1000 OPTE Clam Shell System, 3.5 MM 1000 GSM layer pads with sealed edges, and 10 MM 3000 GSM triple laminated sleeve, split on the short side. They specifically liked the active latch and smooth deck of the pallet as well as the sealed edges of the layer pads and split sleeve. These features allowed the sleeve to be engaged and released from the pallet by employees and provided them with sealed ergonomic edge that reduced the risk of injury while handling.

Due to ORBIS' relationship and commitment to coming up with a viable solution, they continues to look to ORBIS as a partner for implementing reusable packaging systems. ORBIS is currently working on an additional 1,500 standardized systems as the program expands to multiple suppliers.



BENEFITS/ RESULTS

- Excellent supplier customer survey feedback on the reusable pallet system.
- Automation reduces labor costs associated with the previous process, for both the company and its suppliers.
- Contributes to waste reduction efforts they have in place.