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## SALES APPLICATION

# ORBIS RackoCell® Pallet Standardizes Production Facility for Fortune 500 Company

## PACKAGING APPLICATION

ORBIS was asked to provide a solution for a Fortune 500 Company that manufactures food items in more than 100 countries. Other familiar brands include: Pepperidge Farms, Prego, V8 and Swanson. Each year more than 80% of U.S. households purchase their products on average.

## PACKAGING CHALLENGE

They had been using wood pallets, as well as some old plastic pallets, to store and transport vegetables, meats and broth for production of a variety of soups. While using wood pallets, they experienced wood chips and slivers breaking off their pallets. Broken wood pieces presented a potentially hazardous situation for their product. They were looking for a hygienic pallet solution to become their production facility standard, completely eliminate wood pallets and hold weight loads up to 2,000 lbs.

## PACKAGING SOLUTION

They began looking at a few different pallet suppliers to find a solution that would address all of their pallet requirements. They selected the ORBIS 40 x 48 RackoCell® pallet for use in their facility. The RackoCell® pallet was recommended by ORBIS because of its hygienic design and high weight capacity. Pallet performance and hygiene were critical factors in their decision to use the ORBIS pallet.



In addition to weight capacity and being hygienic, they required a pallet that was x-ray detectable, so ORBIS used a proprietary blend of materials in this RackoCell to give it the ability to be detected in

standard x-ray equipment. In the case that any piece of the pallet comes loose during aggressive handling, it will be easily detected. Wood pallets do not show up in x-rays detection and any slivers or particles cannot be detected. It was important that they be able to x-ray loads of finished cases to detect any foreign material prior to outbound shipping. This allows them to benefit from the advantages of a hygienic plastic pallet throughout their internal facility and when off-loaded for outbound shipping, loads can be easily and efficiently inspected.



ORBIS provided them with a minimum order of the RackoCell® pallets to trial in their facility. They were impressed with the performance of the RackoCell® pallet as well as the level of service and responsiveness received from ORBIS. After trialing, they ordered 4,000 pallets making the RackoCell® their standard and converting their facility.



## BENEFITS/ RESULTS

- Increased product safety, with ability to x-ray pallet loads
- Increased facility cleanliness with the elimination of wood pallets
- Standardized production